



Michael Chuang | 303/596/5415

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A determined, leader and designer that inspires through generosity and relationship building. Skilled in bridging the gap between the technical and the creative duality that encompasses Interactive Design, demonstrating excellent communication skills, and consummate, speedy decision making.

- Extensive experience with graphic design and typography.
- Video editing, motion and sound design specifically for online delivery.
- UX/UI design, app development, focus group and persona identification.
- HTML5, CSS3, Sass, JavaScript, JQuery, Bootstrap, React + Vue JS.

imre

Working remotely

May 2022 - Present

Senior Art Director

Hands-on design work that encompasses video, sound, digital design and animation focusing on primarily pharmaceutical brand marketing.

mcSq.

Englewood, Colorado

December 2019 - Present

Contract Creative Director | Developer

Interaction design consulting and development services with focus in the television, internet and media industries. Digital media campaign creation, video editing and social media promotion.

STARZ Entertainment

Englewood, Colorado

June 2012 - May 2019

Interactive Art Director

Director of a team of designers/developers within fast paced work environment. Servicing of the company as a whole, however our main internal clients included Digital Marketing, Originals Marketing, PR and the International department.

Achievements

- Implementation of version control workflow, as well as peer coding between co-workers.
- Art direction of award-winning digital press kits for Power S5 and Black Sails S4.
- 35% Increased STARZ app usage year upon year since launch + rapid awareness of new original series through social media and digital marketing campaigns.

March 2008 - June 2012

Sr Interactive Designer

Spearheaded the design of multiple, all-inclusive, digital campaigns that spanned traditional rich-media banners, e-correspondence, social media and website design.

Achievements

- Influenced the direction of all digital campaigns to include more video, in order to showcase proprietary original series.
- Encouraged team to gain more development skills in order to increase department viability.



Contract Interactive Designer

San Francisco Bay Area, California

September 2006 - March 2008

I've had the privilege of working with some of the finest design studios in the Bay Area such as IDEO Palo Alto, Organic SF and ATTIK San Francisco. Projects have included mobile UI design, website design as well as banner ad creation. Clients included Express Jet, Bank of America, AT&T and DHC.

Education

Present

Full Stack Web

Development Bootcamp

University of Denver

Denver, Colorado

BFA in Graphic Design

California College of the Arts

San Francisco, California

BFA in Fine Art

Metropolitan State College of Denver

Denver, Colorado

AAS in Graphic Design

Community College of Denver

Denver, Colorado

References available upon request