

Michael Chuang | 303.596.5415

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Exceptional leader and designer who inspires through creativity and building relationships. Bridges the gap between the technical and creative duality that encompasses interactive design. Possesses exceptional communication skills, informed decision making, and facilitating well-thought-out concepts amongst copy and design teams.

- Extensive experience with graphic design and typography
- Video editing, motion and sound design specifically for online delivery
- UX/UI design, app development, focus group and persona identification
- HTML5, CSS3, Sass, JavaScript, JQuery, Bootstrap, React + Vue JS

Professional Experience/Achievements

imre

Baltimore, Maryland (remote)

May 2022 – January 2025

Senior Art Director

Hands-on design work that encompassed video editing, digital design, and animation for social media platforms focusing on pharmaceutical brand marketing. Clients included GSK, AstraZeneca, and Aveo.

Achievements

- First to launch a social media campaign for Calquence, on behalf of AstraZeneca, on Pinterest
- Elevated creative and increased overall reach for Calquence within the Calquence Cares Facebook Community that spoke directly to patients and caregivers

mcSq.

Englewood, Colorado

December 2019 - Present

Contract Creative Director | Developer

Interaction design consulting and development services with a focus on television, internet, and media industries. Projects include digital media campaign creation, video editing, and social media promotion.

Achievements

- Assisted in designing social media posts for the recent Paul vs Tyson fight on Netflix that helped garner historic viewing of 60+ million households
- Designed multiple target specific digital media campaigns enabling WOW! Internet + Cable to capture 18% user growth across their newly acquired Midwest territories.

STARZ Entertainment

Englewood, Colorado

June 2012 - May 2019

Interactive Art Director

Directed a team of designers/developers within a fast-paced work environment. Provided services to the entire company, however, the main internal clients included Digital Marketing, Originals Marketing, PR, and the International department.

Achievements

- Implementation of version control workflow, as well as peer coding between coworkers
- Art direction of award-winning digital press kits for Power S5 and Black Sails S4
- 35% increase in STARZ app usage year upon year since launch plus rapid awareness of new original series through social media and digital marketing campaigns

March 2008 - June 2012

Senior Interactive Designer

Spearheaded the design of multiple, all-inclusive, digital campaigns that spanned traditional rich-media banners, e-correspondence, social media and website design.

Achievements

- Influenced the direction of all digital campaigns to include more video to showcase proprietary original series
- Encouraged team to gain more development skills to increase department viability

Education

Full Stack Web
Development Bootcamp
University of Denver
Denver, Colorado

BFA, Graphic Design
California College of the Arts
San Francisco, California

BFA in Fine Art
Metropolitan State College of Denver
Denver, Colorado

AAS, Graphic Design
Community College of Denver
Denver, Colorado